

ufochampionship@gmail.com

February 24, 2010
FOR IMMEDIATE RELEASE



Hoosier Tire Mid-Atlantic Renews Support of UFO!

(Mars, PA) – Hoosier Tire Mid-Atlantic has renewed their strong support of the UFO Race Championship for 2010. For the 3rd season in a row, HTMA will contribute to increase the bonus for the top finishing drivers in the season-ending point standings and continue to boost the progression of this regional racing tour.

Hoosier Tire Mid-Atlantic is the VA-PA-DE-MD-OH regional distributor for the Indiana-state based Hoosier Racing Tire corporation. HTMA will see a changing of the guard in 2010 from founder Bud Watson to Hoosier Tire Great Plains owner Chris Archer. HTMA will continue to provide the same strong support and racing produced that they have for nearly 25 years under the new ownership.

Hoosier Racing Tire produces over 1,000 types of racing tires for oval dirt and asphalt, drag, road, kart and ¼ midget competition as well as pro-street tires. Hoosier Racing Tire has grown from 1957 when Bob & Joyce Newton began re-treading street tires, into the major force in the racing industry that it is today. Hoosier racing tires are manufactured at their facility in Plymouth, IN, just south of their corporate headquarters in Lakeville, IN. Hoosier Racing Tire's original production plant was the first facility dedicated to the exclusive manufacturing of racing tires.

With the unique track-alliance structure of the UFO Race Championship tour, 100% of the sponsor's points bonus contributions will be paid out to the drivers at the end of the 2010 season in addition to the per-event track contributions. With the increase in sponsorship participation and track events, the 2010 points bonus appears to be on track for a significant increase. With these sponsorship funds, the UFO philosophy to reduce race team expenses will continue forward. Tour events will not have entry fees for events under \$22,000 total feature payoff and, as always, the tour will not have any driver membership.

Hoosier Tire Mid-Atlantic is headquartered in Finksburg, MD with satellite distribution centers in Saxonburg, PA and Roaring Springs, PA. Information on Hoosier Tire Mid-Atlantic may be found at <http://www.hoosiermidatlantic.com>.

Complete information on the UFO Race Championship may be found at <http://www.uforacechampionship.com>. Dog Hollow Speedway is located east of Indiana, PA off US 422 on PA 403 at Strongstown. The track phone is 814-948-6812 and promoter phone is 814-948-4252. The track website is <http://www.dog-hollow.net>. Mercer Raceway Park is located just north of Mercer, PA off US 19 on Fairground Road. The track website is <http://www.mercerracewaypark.com>, race day phone 724-662-1310 and office phone 724-964-9300.

Pittsburgh's PA Motor Speedway is located just west of Pittsburgh off US 22/30 at Imperial, PA off the Noblestown exit. The track website is <http://www.ppms.com>, office phone 412-279-7223 and race day phone 724-695-3363 or 724-695-0393. Roaring Knob Motorsports Complex is located east of Farmington, PA off US 40. Website information may be obtained at <http://www.roaringknob.com>, with office phone for Oval Track Promotions of 410-857-3821 and race day phone 724-329-0306.

Thunder Valley Raceway is located off PA 160 and US 30 at Central City, PA on Shade Church Road. The track website is <http://www.thundervalleyraceway.com>, race day phone 814-754-8090 and office phone 301-733-3688. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. The track website is <http://www.tylercountyspeedwayonline.com>, with race day phone 304-758-2660 and phones for Circle Track Management Group of 304-483-2536, 304-758-4426, 304-758-5186 and 304-904-0021.

2010 UFO Race Championship Schedule

Subject to additions and modifications

RACEceivers required at PPMS, Roaring Knob, Tyler Co and Dog Hollow.

Transponders Required at PPMS. Rentals available at the tracks.

Saturday, March 27 / Mercer Raceway Park / Chiller Thriller / 41 laps / \$2,500

Saturday, April 17 / Tyler County Speedway / Topless 51 / 51 laps / \$5,000

Saturday, May 15 / Pittsburgh's PA Motor Speedway / F-2 Shockwave / 2-22 laps / \$3,000 total

Saturday, May 22 / Thunder Valley Raceway / TVR Showdown / 38 laps / \$2,500
Saturday, June 12 / Roaring Knob Motorsports Complex / Laurel Highlander / 38 laps / \$2,500
Saturday, July 3 / Tyler County Speedway / Earl Hill Championship / 51 laps / \$5,000
Sunday, July 11 / Dog Hollow Speedway / Revolution 2010 / 44 laps / \$5,000
Saturday, July 17 / Roaring Knob Motorsports Complex / Supernational Road / 40 laps / \$3,000
Saturday, July 24 / Pittsburgh's PA Motor Speedway / PENNational / 2-22 laps / \$3,000 total
Saturday, August 28 / Pittsburgh's PA Motor Speedway / Red Miley Rumble / 41 laps / \$3,053 total
Friday, September 3 / Tyler County Speedway / The Black Diamond–WV State Championship / 51 laps / \$10,000
Saturday, September 4 / off for The Black Diamond 125 at Tyler County Speedway - \$50,000 total
Saturday September 11 / Roaring Knob Motorsports Complex / King of the Knob / 51 laps / \$5,000
Thursday-Friday-Saturday, September 16-17-18 / Pittsburgh's PA Motor Speedway / The Pittsburgher