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FOR IMMEDIATE RELEASE



UFO Race Championship Announces 2010 Base Points Bonus!

(Mars, PA) – The Unified Force Race Championship continues its high altitude flight by announcing the 2010 base points bonus fund. With the strong support of American Racer/Lias Tire, Hoosier Tire Mid-Atlantic and Townsend Gas & Oil, a significantly increased bonus will be possible for the top finishing drivers on the tour.

The UFO Race Championship total base bonus fund will be over \$18,000 with the 2010 UFO Race Champion scheduled to receive \$5,000 base points bonus. The bonus fund will be distributed among the top 10 drivers in the final point standings. This base points bonus fund represents a 76% increase from the 2009 points payoff.

The base points bonus fund will be paid if 15 events are completed in 2010 and upon fulfillment of all sponsorship commitments. The current schedule has 17 events at 9 supertracks. For each event completed over 15, \$600 will be added to the total points bonus. For each event under 15 that is not completed, \$600 will be deducted from the total points bonus. Each track is responsible for payment of their portion of the points bonus fund.

The UFO Race Championship points bonus is possible due to the sponsorship of Lias Tire/American Racer, Hoosier Tire Mid-Atlantic, Townsend Gas & Oil and the event contributions of the 9 participating speedways. This significant points bonus fund will be paid without the use of car entry fees or driver membership fees. In keeping with the UFO philosophy to reduce driver costs, UFO events which pay under \$22,000 total for the feature race will have no car entry fees and UFO will continue to have no driver membership fees. It is estimated that the elimination of entry fees and membership fees will save race teams a combined total of approximately \$25,000 throughout the season.

Hoosier Tire Mid-Atlantic is the VA-PA-DE-MD-OH regional distributor for the Indiana-state based Hoosier Racing Tire corporation. HTMA will see a changing of the guard in 2010 from founder Bud Watson to Hoosier Tire Great Plains owner Chris Archer. HTMA will continue to provide the same strong support and racing produced that they have for nearly 25 years under the new ownership.

Hoosier Racing Tire produces over 1,000 types of racing tires for oval dirt and asphalt, drag, road, kart and ¼ midget competition as well as pro-street tires. Hoosier Racing Tire has grown from 1957 when Bob & Joyce Newton began re-treading street tires, into the major force in the racing industry that it is today. Hoosier racing tires are manufactured at their facility in Plymouth, IN, just south of their corporate headquarters in Lakeville, IN. Hoosier Racing Tire's original production plant was the first facility dedicated to the exclusive manufacturing of racing tires.

Hoosier Tire Mid-Atlantic is headquartered in Finksburg, MD with satellite distribution centers in Saxonburg, PA and Roaring Springs, PA. Information on Hoosier Tire Mid-Atlantic may be found at <http://www.hoosiermidatlantic.com> .

American Racer and Lias Tire are based out of Indiana, PA, which was also the same county where the inaugural UFO Race Championship event took place. American Racer produces a full range of dirt track and asphalt racing, ATV racing, cobra kit car, performance passenger and track equipment tires. Its parent company, Specialty Tires of America is a source of aircraft, industrial handling, mining equipment, farm and agricultural equipment, ATV, heavy and light truck, off road, military and passenger tires. Since its beginnings in 1915 as the McCreary Tire & Rubber Company, American Racer and Specialty Tires of America has provided high quality tires and service for over a century.

Lias Tire, located at 488 North 5th Street in Indiana, PA, is the regional distributor and a strong supporter of racing at our area race tracks. More information on American Racer and Lias Tire may be found at <http://americanraceronline.com> .

Townsend Gas & Oil has been a strong, long time supporter of both race teams and race tracks throughout the area. Based in Homer City, PA, Townsend Gas & Oil is a distributor of petroleum products for commercial and residential use for the surrounding region.

Townsend Gas and Oil specialties in Pennzoil, Quaker State and Wolf's Head and Gumout petroleum products as well as Fram filters. They take pride in providing high-quality gasoline, diesel fuel and kerosene at an affordable price. More information may be found at <http://townsendgasoil.com> .

Complete information on the UFo Race Championship may be found at <http://www.uforacechampionship.com>. Dog Hollow Speedway is located east of Indiana, PA off US 422 on PA 403 at Strongstown. The track phone is 814-948-6812 and promoter phone is 814-948-4252. The track website is <http://www.dog-hollow.net>. Mercer Raceway Park is located just north of Mercer, PA off US 19 on Fairground Road. The track website is <http://www.mercerracewaypark.com>, race day phone 724-662-1310 and office phone 724-964-9300.

Pittsburgh's PA Motor Speedway is located just west of Pittsburgh off US 22/30 at Imperial, PA off the Noblestown exit. The track website is <http://www.ppms.com>, office phone 412-279-7223 and race day phone 724-695-3363 or 724-695-0393. Roaring Knob Motorsports Complex is located east of Farmington, PA off US 40. Website information may be obtained at <http://www.roaringknob.com>, with office phone for Oval Track Promotions of 410-857-3821 and race day phone 724-329-0306.

Thunder Valley Raceway is located off PA 160 and US 30 at Central City, PA on Shade Church Road. The track website is <http://www.thundervalleyraceway.com>, race day phone 814-754-8090 and office phone 301-733-3688. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. The track website is <http://www.tylercountyspeedwayonline.com>. with race day phone 304-758-2660 and phones for Circle Track Management Group of 304-483-2536, 304-758-4426, 304-758-5186 and 304-904-0021.

2010 UFo Race Championship Schedule

Subject to additions and modifications

RACEceivers required at PPMS, Roaring Knob, Tyler Co and Dog Hollow.

Transponders Required at PPMS. Rentals available at the tracks.

Saturday, March 27 / Mercer Raceway Park / Chiller Thriller / 41 laps / \$2,500
Saturday, April 17 / Tyler County Speedway / Topless 51 / 51 laps / \$5,000
Saturday, May 15 / Pittsburgh's PA Motor Speedway / F-2 Shockwave / 2-22 laps / \$3,000 total
Saturday, June 12 / Roaring Knob Motorsports Complex / Laurel Highlander / 38 laps / \$2,500
Saturday, July 3 / Tyler County Speedway / Earl Hill Championship / 51 laps / \$5,000
Sunday, July 11 / Dog Hollow Speedway / Revolution 2010 / 44 laps / \$5,000
Saturday, July 17 / Roaring Knob Motorsports Complex / Supernational Road / 40 laps / \$3,000
Saturday, July 24 / Pittsburgh's PA Motor Speedway / PENNational / 2-22 laps / \$3,000 total
Saturday, August 28 / Pittsburgh's PA Motor Speedway / Red Miley Rumble / 41 laps / \$3,053 total
Friday, September 3 / Tyler County Speedway / The Black Diamond—WV State Championship / 51 laps / \$10,000
Saturday, September 4 / off for The Black Diamond 125 at Tyler County Speedway - \$50,000 total
Saturday September 11 / Roaring Knob Motorsports Complex / King of the Knob / 51 laps / \$5,000
Thursday, Friday, Saturday September 16-17-18 / Pittsburgh's PA Motor Speedway / The Pittsburgher